


Suits his Style



2014 Annual Report

Suits his Style
Ottawa, ON

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Welcome

Suits his Style is proud to publish its first ever annual report. What started as an idea exchanged over emails and several brainstorming sessions in a co-founder's living room has evolved into a not-for-profit which is suiting clients and making a difference in men's lives. We've had a tremendous year of capitalizing on opportunities, building meaningful relationships within the community and providing confidence and clothing to men in need. With your help, we've been able to provide low income men with the opportunity to be successful and achieve economic stability.

Sincerely,

The Suits his Style Co-Founders

Malorie Bertrand
Emily Brown
Lindsay Forcellini
Jennifer Graham
Scott McNaughton
Nadir Patel

Mission/Vision

Suits his Style is a non-profit corporation that supports the employment opportunities of men in need by providing professional attire with the vision of a world in which every man is given the opportunity to excel. The lack of access to appropriate interview attire can negatively influence the outcome of an interview, and be a barrier to a man's long term financial success. When men are able to enter an interview with confidence and gain employment, it not only improves their lives, it also improves ours.

What We Do

Joblessness can be devastating and can lead to poverty, poor health, turning to a life of crime, incarceration or addiction. This puts a strain on the life of the man, his family and society in general.

Clients are referred to Suits his Style by community partners at a time when men are ready to turn their lives around and are actively seeking employment. Appropriate interview and work attire can be economically prohibitive. Suits his Style provides dress clothing to men in need to assist them in getting a job.

A man with a job and a chance to advance professionally is more likely to succeed, grow personally and professionally and be a leader to his family and community.



Suits his Style clients come from a wide variety of backgrounds. Our services have been extended to:

- Recent immigrants
- Recently incarcerated
- Men on public assistance
- Men facing racial or cultural barriers to employment
- First generation college students

Snapshot 2014

What a difference one year makes! Suits his Style was born in March 2014, quickly gained community support, and obtained over 2000 clothing articles, and almost \$2000 in donations.

Thanks to the efforts of all of our supporters, Suits his Style began to serve clients in late August and has worked tirelessly to increase capacity. The clients who have received services, and the referral agencies, have returned positive reviews. Throughout this period, we have adjusted our processes to better serve our clients.



Providing dress clothes to our clients gave them confidence and enthusiasm for their interviews, that will carry-over into the workforce. For some clients, our services allowed them to possess a suit for the first time, while others were happy to once again have access to professional gear to reenter the workforce. We wish all of our clients the best of luck, and hope that their confidence and enthusiasm carries over into their interviews, the workforce and life!



"Thank you! Thank you! Thank you! Suits his Style has provided me with a major confidence boost, I feel like a million bucks! You provide an awesome service and I am so thankful!"

Snapshot 2014

Average Client

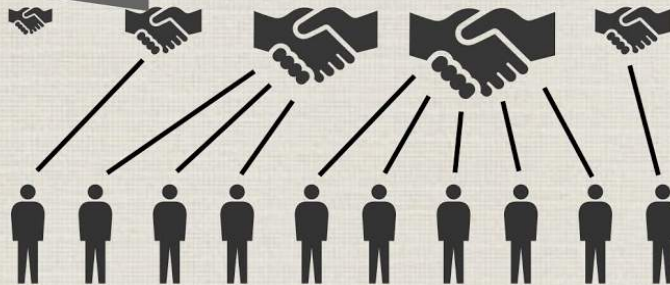


Grade 12 Education
Supports one or more children
Age: 40
Canadian-born



70% of clients used clothing from Suits his Style in an interview within two months of their suiting appointment

Growth



5 Referral Agencies

10 Clients served

Donations



2,000
clothing items
donated



\$2,000
in cash donations



10 clients



100 clothing
articles
distributed

Looking Forward

We have learned a lot in our first year through collecting and organizing clothes and providing services to clients. Positive reviews have begun to reach our referral agencies, and our connections to the community continue to grow.

Thanks to the generous support of Dymon Storage, Suits his Style began storing inventory and suiting clients in the summer of 2014. However, as client demand increases and our inventory continues to grow, acquisition of an appropriate, permanent space for our organization remains our key priority for 2015. Recruiting volunteers is also a key goal. We will also continue to work with our community partners and sponsors to meet the expected growing demand for our services. Lastly, Suits his Style will file for charitable status in 2015.



Community Partners

Suits his Style has been lucky enough to work with wonderful community partners.

- Aboriginal College Mamidosewin Centre
- City of Ottawa Employment Specialists
- Neil Squire Society
- John Howard Society
- Employment Services - St Lawrence College

Sponsors

Special thanks to our sponsors who have been crucial to our success and our ability to reach clients.



**Centre de ressources communautaires
RIDEAU-ROCKCLIFFE
Community Resource Centre**

Overbrook • Forbes • Carson Grove • Manor Park
Lindenlea • Rockcliffe • New Edinburgh



**Minh Dao,
Graphic Design**